

David Demko

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Professional Summary

A proven leader with the ability to hire, train, and motivate top producing sales and operations team. A seasoned professional with demonstrated success in the financial services and IT industries. Experienced in all areas of Data Analytics, SEO, web development, design, lending, credit, collections, administration, and sales. Proven ability to increase bottom line profitability.

Skills

Management of Personnel Resources
Power BI/Pivot Tables
Business Analytics
Writing, Training & Instructing
Adobe Photoshop, Illustrator, In-Design
Business Process Analysis/Improvement
Desktop administration

Complex Problem Solving
Project Management & Coordination
SEO & Web Analytics
Communication & Persuasion
Sales and Marketing
Database development
Mortgage Lending & collection

Experience

D. Demko IT Services - IT Consultant

Feb 2000-Present

IT consultation and support to local businesses comprising of; providing analysis and recommendations along with installation/configuration of third-party services including; commercial email services, phone, anti-virus, web hosting, desktop/network hardware, data recovery, and firewall/security services. Data Analysis pertaining to on-site and internet sales, business process analysis/improvement, web design and development for small to medium size businesses. Develop print graphics and other media used in both online and offline marketing campaigns. Provide SEO and marketing services along with creation and maintenance of company web presence and social media.

Benchmark Mortgage - Net Branch Manager

Sept 2002-Dec 2004

Fidelity Funding Mortgage Corp - Senior VP

Mar 1999-Jan 2002

BNC Mortgage, Inc - Loan Production Manager

Jan 1998-Jan 1999

Avco Financial Services - District Manager

Oct 1990-Jan 1998

United States Army - Active-Duty Service member Honorable Discharge

6 years active duty

Education

Master of Science: Information Systems Management

Master of Science: Project Management

MBA: Business Management Marketing

Bachelors' degree: Information Technology