

DAVID DEMKO

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PROFESSIONAL SUMMARY

SKILLS

- Engineering and Technology
- Search Marketing Strategists
- Web Development & Design
- Project Management & Coordination
- Management of Personnel Resources
- Complex Problem Solving
- Management of Financial Resources
- Writing, Training & Instructing
- Expert utilizing Photoshop, Illustrator, & other Adobe software
- Database Development and Management
- Communication & Persuasion
- Systems Analysis & Evaluation
- Sales and Marketing
- Windows, Linux, and Macintosh desktop administration
- Proficient in administrating Windows Networks
- Expert in development utilizing HTML, Writing, XML, CSS, PHP, JavaScript, VBScript, Perl, active server pages, and Cold Fusion.
- Proficient Calyx Point, all Microsoft, QuickBooks, and other proprietary software.

EXPERIENCE

IT Consultant

Feb 2000-

Present

Inet - McKinney, TX

Owner/operator of business consulting, marketing, and web development firm located in McKinney, Texas.

- Complete web design and development services along with web site updating, maintenance, web hosting and support
- Web site marketing services include: Competitive Analysis, Search Engine
- Optimization, management of paid search engine campaigns, content writing and editing.
- Work with various types of small businesses to analyze their current web strategies, objectives, and business requirements in order to translate them into an effective web marketing program that establishes specific goals and objectives
- Work within determined time frames for contract completions
- Utilize my previous business experiences to build appropriate proposals to customers and outline an effective plan of action best suited for their particular business
- Provide on-site education and training to clients' personnel on operation of web based software, social media marketing, and desktop software
- Telephone support to clients in the local area.
- Computer services include network installation and maintenance, desktop installation, desktop support, software installation, set up, and maintenance.

Net Branch Manager

Sep 2002-Dec 2004

Benchmark Mortgage - Dallas, TX

Senior VP/Network Administrator
2002

Mar 1999-Jan

Fidelity Funding Mortgage Corp - Dallas, TX

- Senior VP of wholesale & retail mortgage company
- Managed 50-100 internal and external employees
- Supervised loan production, underwriting, and processing for both wholesale & retail operations
- Maintained approximately 50 desktop systems, 50 telephones, and 2 network Servers.

Loan Production Manager
BNC Mortgage, Inc - Irvine, CA

Jan 1998-Jan 1999

District Manager
Avco Financial Services - Irvine, CA

Oct 1990-Jan 1998

- Managed 8-12 financial services branches in two districts
- Increased revenues in first assignment by over 25% during 18 month period
- Increased growth in receivables by 20% in first assignment through loan production and bulk purchases
- Increased loan production over 50% during both assignments
- Reduced delinquency by 43% while maintaining similar loan loss rate
- Developed and presented monthly managers meeting to discuss previous and expected future performance
- Assisted managers in development of short and long term action plans to increase profitability of Branches
- Assisted managers and branch employees in the development of professional and personal development.

Manager
Royal Management Corporation - Lake Charles, LA

Sep 1989-Sep 1990

Active Duty Service Member
United States Army

Jun 1983-Jul 1989

Education

Master of Science: Information Systems Management Mar 2013
Keller Graduate School of Management- Richardson Center - Richardson, TX

Master of Science: Project Management Oct 2011
Keller Graduate School of Management- Richardson Center - Richardson, TX

MBA: business management marketing Oct 2010
Keller Graduate School of Management- Richardson Center - Richardson, TX
Business management marketing

Bachelors' degree: Information Technology Apr 2009
Kaplan University
Information Technology

Certifications

Assigned to Avco's "Core Systems Project" as business analyst used in development of new worldwide computer system from Jan 1997 through October